

## **March 15, 2023**

Attendees: Ruthann Dobek, Janet Gelbart, Yolanda Rodriguez, John Seay, Carol Seibert, Ruth Seidman, David Trevvett, Melissa Trevvett, Matt Weiss, Sonia Wong. Guest: Carol Caro. Staff: Julie Washburn

### **1. Update on Brookline's AARP Age-Friendly application**

- a. Final document attached.
  - i. Goals and accomplishments reviewed.
- b. Next steps.
  - i. Put application on Select Boards agenda for approval.
  - ii. AFCC approved and will put it on Select Board calendar.

### **2. Discuss next couple of months of BrooklineCAN priorities for 2023.**

- a. Membership
- b. AARP Application
- c. BrooklineCAN Events
  - i. Candidate Forum
  - ii. Annual Meeting
- d. Financial Solvency
  - i. Membership related.
- e. Founding partners
  - i. Need new representatives.

### **3. Candidate's Forum – April 2023 for May 2<sup>nd</sup> election**

- a. Carol Caro to invite all candidates
  - i. Update – Shana (LWV) Carol Seibert and Carol Caro leading and reviewed Town-wide candidates with Town Clerk Ben Kaufman. Select Board candidates have agreed and will be at the Senior Center 4/20 at 4pm.
- b. Confirmed Date: 4/20 (4pm)
  - i. 3 Select Board candidates, Michael Allen will do introduction with LWV and BrooklineCAN giving him some wording.
  - ii. Candidates Forum committee will make all decisions.
- c. Shana Penna from LWV will help with publicity: [shana@ushuolong.com](mailto:shana@ushuolong.com) 857-880-9973
  - i. BrooklineCAN Communications Committee member Bea Mikulecky and Elenore Parker will also work publicity.
- d. Discussion of forum and potential questions from BrooklineCAN
  - i. Whether to have School Committee candidates speak.
  - ii. Ben Kaufman will discuss ballot questions – override, debt exclusion, limiting of marijuana licenses.

- iii. Housing Authority, Library and Select Board elections impact older adults more than the school committee election.
- iv. Key discussion question will be Harvard Street visioning.
- e. BIG to provide technical assistance
  - i. In person and live stream.
  - ii. Michael will work with BIG and Heather Hamilton at BIG.
- f. Volunteers for BrooklineCAN table
  - i. LWV will also have a table – include Voters Guide copies.
  - ii. Janet and Melissa will staff BrooklineCAN table.
  - iii. Separate table in the back for TMMs and others to put info.

#### **4. Discussion of BrooklineCAN annual meeting**

- a. Review of meeting to discuss theme and other tasks
  - i. Matt, Janet, David, Sonia and Julie.
  - ii. Proposed theme is reemerging and reengaging.
  - iii. Reemerging from COVID and reconnecting in person.
  - iv. Special tribute to Frank Caro's role in BrooklineCAN.
  - v. Recognition of Ruthann Dobek and the Senior Center.
  - vi. Recognition of founding partners.
  - vii. Accomplishments and plans of BrooklineCAN.
  - viii. Reconnecting through BrooklineCAN.
- b. Speaker discussion
  - i. Sigalle Reiss – 1st speaker and she agreed re reemerging.
  - ii. Subjects – Health following COVID; what we learned about community health.
  - iii. 2<sup>nd</sup> speaker suggestion – Community/individual mental health in reengaging (perhaps Director of The Brookline Center for Mental Health?)
  - iv. Ruthann – What it means to be part of the community again.
  - v. 2<sup>nd</sup> Speaker suggestion – Goddard House CEO Candace Cramer.
  - vi. Much wider interest than their own facility (Gerontology).
  - vii. Ruthann – Reach Candace Cramer as 1<sup>st</sup> choice for 2nd.
  - viii. Jamie would reach out to BrooklineCAN “founding partners”.
  - ix. Director of Friendship Works mentioned (social isolation).
  - x. Intersection of individual and the community.
  - xi. Alternate suggestion – Amanda Hirst (Library Director) on connecting to the community.
  - xii. 15 minutes for each of the 2 speakers plus Q&A.
- c. Suggested exhibitors
  - i. Coolidge Corner Theater
  - ii. Restaurants
  - iii. Brookline Booksmith

- iv. Chamber of Commerce and Merchants Association.
- v. Emphasize BrooklineCAN membership table.
- d. Seeking chair or co-chairs.
  - i. Matt is emcee but need chair of committee
  - ii. Janet – Take notes, track activities, not chair.
  - iii. Sonia – Track activities get things done, not chair.
  - iv. David – Edit, add and contribute, not chair.
  - v. Melissa – Contact Marsha Frankel and Ellen Bick.
- e. Creating timeline and list of action items for event.
  - i. Use grid created by Janet for tracking purposes.
  - ii. Need to contact High School band.
  - iii. Need to contact BIG.
  - iv. Prepare budget – Ruthann will provide last meeting info.
- f. Thursday Sept. 7<sup>th</sup>, 2023
  - i. Approach and activities approved by consensus.
- 5. Brookline Day – Sept. 10, 2023. Will remain in Coolidge Corner**
  - a. No discussion required
- 6. Select 2023 nominating committee**
  - a. Timeline
    - i. Committee is chosen in March or April
    - ii. Present nominations in May and vote in June.
  - b. John – identify current positions and terms.
- 7. Update on 2<sup>nd</sup> round of ARPA funding**
  - a. Next meeting is Friday March 17<sup>th</sup>.
- 8. Treasurers report (John)**
  - a. Standard report – no new issues.
  - b. Need budget for annual meeting.
- 9. Committee reports**
  - a. Membership
    - i. Finalized letter to lapsed membership.
    - ii. Started to distribute the letters.
    - iii. Too soon to tell results.
  - b. Communications
    - i. Newsletter (Ruth) – Article on Candidates Forum and a separate article on the election; BrooklineCAN accomplishments article on AFB program; and articles on Senior Center events and “dark theme” on website.
    - ii. News Releases – No activity.
    - iii. Website – John created/demonstrated “dark theme” option.
    - iv. AFC-TV – Scheduled/rescheduled Valerie Fletcher.
  - c. Livable Communities

- i. Update on 2/6/2023 meeting – John VanScoyoc was the guest presenter with lengthy Q&A mostly on override and Harvard Street corridor; Murphy discussed role of Select Board/Town Council; next meeting April 3<sup>rd</sup> with Arden Reamer the third candidate for Select Board Member.
- d. Education – New Local Film on Senior Brain Injury & Mental Health; **3/14 at 1PM**
  - i. Informational due to joint sponsorship by BrooklineCAN.

**10. Old & new business**

- a. None.

**11. Next meeting: April 19<sup>th</sup>, 2023 at 3:00pm via Zoom**

**BrooklineCAN Annual Meeting  
Notes: Planning Committee July 17, 2019**

1. Attendees: Frank Caro, Ruthann Dobek, John Seay, Elenore Parker, Katherine Burnes, David Trevvett, Matt Weiss, Henry Winkelman
2. Annual Meeting Date: 9/19/2019
3. Theme: Active Networking

**Watch Us Network  
UCAN2**

4. Program: Kathy: Illustration - Mostly Visuals/graphics (balloons) re: network and goals
  - a. Requesting list of organizations networking with BrooklineCAN.
  - b. Needs to be ready for printing 8/21/2019
5. Volunteers
  - a. Katherine and David to contact volunteers and set up meeting to prep for Annual Meeting
  - b. Laura: Thank band, pizza gift card
  - c. Matt and Elenore and David to attend meeting.
  - d. New volunteers help sell tickets
6. Meeting Format:
  - a. 6:15pm – Initiated by Matt as MC
    - i. More food
    - ii. Buy 50:50 tickets
  - b. Ruthann and Frank welcome
  - c. Presentation of service awards for committees, not for individuals
  - d. John Seay pitch for members

- e. Keynote Speakers
  - i. Carey Goldberg – Editor of CommonHealth
  - ii. Karen Shiffman – WBUR Executive Producer of “on Point”.  
(Possible Speaker Subject: Building a stronger community through networking)
- f. 50:50 Raffle
  - i. Ruthann has raffle tickets
  - ii. Need volunteers
  - iii. Only cash accepted
  - iv. \$1 per ticket (\$5 for 6 tickets?)

7. Tables and Vendors:

- a. Check Method of Payment for vendors– Cash, Credit (Square)
- b. Registration/membership – “Coffee Lounge”
- c. BrooklineCAN Committee Tables – “Coffee Lounge”
- d. BrooklineCAN committees – Membership, Communications, Education, Age Friendly Business
- e. Vendors) –6 tables for 3 vendors in “Bar Room” (103)
- f. Vendors – Frank Caro (Pottery), Claire Goodwin (Fabric art), Patricia Burns (Photos cards) will share proceeds (60:40 or 50:50 percent)

**BrooklineCAN Annual Meeting**  
**Notes: Planning Committee July 17, 2019**

8. Awards:

- a. Kent-Station Street Affordable Senior Housing Committee (Heather Hamilton accepted per Frank Caro)
- b. Climate Action Committee (of Select Board) – (Werner Lohe)
- c. Transportation Board (TBD: Chris Dempsey or Jonathan Kapust)

9. News Releases Information for Communications Committee

- a. Elenore will compile media list to include WBUR, Patch, Tab, and Boston Globe (Rob Weissman and others).
- b. Annual meeting features artistic talents of BrooklineCAN members
- c. Background of WBUR speakers and information, re: their talks
- d. Networking with people in many organizations

10. Schedule:

- a. 7/23/19 – Save the Date blast.
- b. Late July – first news release (announcement)
- c. Mid-August – principal news release
- d. 8/19/2019 – paper and email flyer/invitation (Communications Committee)
- e. 8/21/2019 – cutoff for program
- f. 9/12/2019 – email reminder
- g. 9/2019 – final news release
- h. 9/2019 - Newsletters
- i. 9/19/2019 – 5-6pm (Jazz Ensemble & Tables)
- j. 9/19/2019 – 6:15-7pm

11. Next Meeting: TBD (Tuesday, August 13 ( ? ) 2019 – Senior Center, 3:00 pm

